

BOOK PROPOSAL GUIDELINES FOR THE *EQUITY AND JUSTICE IN EDUCATION* SERIES

Equity and Justice in Education: Bridging Theory to Practice

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The Norton Series on **EQUITY AND JUSTICE IN EDUCATION** is a publishing home for books that translate critical, transformative equity and justice models and ideas into on-the-ground educational practice. The series concept is built around a set of questions that we invite potential authors to address, applying equity and justice thought to practices that result in unfair distributions of educational opportunities and experiences. These inequities may be related to any number of entrenched problems, including: racism, economic injustice, sexism, heterosexism, transphobia, and ableism.

- What do critical theories—critical race theory, queer theory, critical disability theory, and LatCrit theory, for example—look like in everyday teaching and leadership practices?
- How can educators and schools apply the most transformative practices to respond to societal-level injustices, such as structural racism, poverty, environmental injustice, and neoliberal influences in and out of educational contexts?
- What are the most high-impact equity and justice models being implemented by schools and school districts? What makes them high-impact? What sorts of initiatives commonly pass for “equity and justice” but reproduce inequitable and unjust conditions?
- What would popular educational interventions—social-emotional learning, trauma-informed practices, restorative justice, mindfulness, positive behavior interventions, and others—look like if they were formulated and implemented through a racial justice, queer justice, economic justice, and other-justice-oriented lens? What are the dangers of not conceiving and implementing these initiatives through an equity and justice lens?
- What are the sorts of changes students and communities who historically have been marginalized and remain marginalized in schools desire and demand when it comes to cultivating equitable and just schools?
- What are key components, principles, values, policies, and practices that support sustained equity and justice change in classrooms, schools, and districts? What are specific examples of where those components, principles, values, policies, and practices are supporting this change?

Although authors are expected to address equity and justice work with strong ideological, theoretical, and conceptual grounding, they also are expected to address what strong equity and justice work looks like *in practice*, whether for classroom teachers, educational activists, student services personnel (such as counselors, psychologists, and social workers), school or district leaders, or a combination of these.

We are especially interested in books that 1) apply a critical equity and justice lens to trendy school practices and initiatives that tend to detour around direct confrontations with inequity and injustice and

2) that describe in detail how inequity and injustice operate in schools and then offer a deeply-informed, structurally-rooted vision for equity and justice.

Again, we are looking for equity practices and models that are accessible and applicable to a target audience of educators or educational activists. We will be publishing books written in conversational language that invite readers into difficult conversations and avoid academic jargon.

Please follow the guidelines below when preparing a proposal for the series.

1. TITLE/SUBTITLE

Please provide a working title and subtitle for the book. (If you have more than one idea for the title and subtitle, feel free to list them.)

2. CONCEPT AND APPROACH

In a few paragraphs, please describe your book, its purpose, any unique features you intend to include, and its central arguments and messages.

Please include an additional paragraph or two describing as specifically as possible how the book fits into the purposes of the series, which areas of knowledge or frameworks from which you intend to draw (e.g., critical race theory, culturally relevant pedagogy, queer theory, educational equity, social justice leadership), and how you intend to make your book relevant and accessible to people working in educational institutions.

Finally, include a paragraph that details what you have to say about the topic of your book that is new or unique (from an equity and justice point of view).

3. OUTLINE or ANNOTATED TABLE OF CONTENTS

Please include proposed chapter titles and a brief summary—a paragraph or two—of each chapter.

4. INTENDED AUDIENCE/MARKET

Identify:

- The primary audience
- All people, groups, professions, businesses, or schools who may find this book useful
- Potential opportunities for bulk adoptions
- The knowledge, skills, education, and/or level of experience that readers will need in order to understand and use the book

5. COMPETITION

Please list other books on this subject published within the last 10 years. Include the title, author, publisher, year of publication, and price, as well as a brief description of how your proposed book will differ from each in terms of coverage, approach, and/or intended audience.

6. MARKETING & PUBLICITY

Please let us know (a) your ideas about how we could market your book and (b) any independent promotion and outreach plans you might have. These might include:

- professional associations to which you belong and other institutional or organizational affiliations
- forthcoming workshops or presentations
- conferences and meetings you regularly attend
- your mailing lists, social networking, and website activities
- contacts or venues that may be interested in promoting sales of your book, such as
 - journals/periodicals
 - well-known colleagues
 - bookstores and other retail outlets
 - schools and colleges

7. MANUSCRIPT DETAILS

Estimate the length of your manuscript (at approximately 250 words per manuscript page), and describe any figures or charts you might include.

8. PROJECT STATUS

When do you expect to finish a draft manuscript? Please be as specific as possible in terms of the month and year you estimate the writing can be completed.

9. AUTHOR BACKGROUND

Please enclose your résumé or curriculum vitae and complete contact information. Describe what experience or expertise make you a good choice to write this particular book. What unique insights or frameworks do you bring to the project? List any previous publications (books, chapters, articles, blogs, et al.). For any books you've published, please include publisher, publication date, and available sales figures.

10. SAMPLES

Please provide a sample portion of the manuscript. A complete sample chapter is ideal, but a writing sample on the same topic—perhaps an article or blog post—that demonstrates your equity and justice thinking on the topic and an engaging, accessible writing voice, will also suffice.

We invite you to send a brief (one or two paragraph) description of your book idea—tentative title, primary focus, central arguments or purposes, and unique features—to Paul at gorski@equityliteracy.org before submitting a full proposal. Please use the subject line Norton ESJ Proposal.